

The  
UK Inter-Professional  
Group

## Public Trust in the Professions Ethics, Trust and Integrity

**PN** Professional  
Ethics  
Network

Thursday 25 February 2010 ~ Staple Inn Hall, Holborn, London, WC1V 7QJ  
(Courtesy of the Actuarial Profession)

This one-day conference will enable different professional groups to benefit from working together to critically consider:

- The responsibility of professions to work in the public interest.
- The public perception of professions.
- Issues of accountability, responsibility, integrity, communication.

### Programme

- 09.15 Registration and coffee
- 09.45 **Welcome ~ Jane Hern and Chris Megone**  
Chair of UKIPG and Registrar, Royal College of Veterinary Surgeons  
Director, IDEA CETL & Professor of Inter-Disciplinary Applied Ethics, University of Leeds
- 10.00 **Keynote Presentation: Public Trust in the Professions ~ Sir Philip Mawer**  
Prime Minister's Independent Adviser on Ministers' Interests  
Chairman of the Actuarial Profession's Professional Regulation Committee
- 11.00 **A choice of three parallel workshops** (stream 1)
- 12.00 Morning Coffee
- 12.15 **A choice of three parallel workshops** (stream 2)
- 13.15 Lunch
- 14.15 **A choice of three parallel workshops** (stream 3)
- 15.15 **Keynote Presentation: Trust in the Financial Sector ~ Professor Chris Cowton**  
Dean of Huddersfield Business School, and Editor of Business Ethics: a European Review
- 16.15 Review key points from day
- 16.45 Afternoon tea

### Parallel Workshops will include 1-5 and some of 6-8 (*and some will be repeated*)

1. Integrity in Accountancy ~ Anne Davis, (Institute for Chartered Accountants in England and Wales, ICAEW) and Jim Baxter (IDEA CETL, University of Leeds)
2. Common Values of the Professions: A European Perspective ~ Dr. Theodoros Koutroubas (Director General, CEPLIS, & University of Louvain)
3. Ethics in the Engineering Profession: Revenue Versus Customer Satisfaction - examining a case study in engineering ethics (IDEA CETL, University of Leeds)
4. Trust and Ethics in the Medical Professions: Dr Peter Dangerfield, (University of Liverpool and BMA Ethics Committee), and Rob Baker (The Dental Institute, University of Leeds and IDEA CETL)
5. Ethics in the Professions in the Wider Landscape ~ Kristina Ingate (Ingate Interim and Consulting)
6. Trust and the Media ~ Patrick Titley (Director, TV Production, Institute of Communication Studies, University of Leeds and Ethics Trainer for ITV) tbc
7. Treating Customers Fairly: An FSA requirement ~ Jim Baxter (Professional Ethics Development Officer, IDEA CETL, University of Leeds), Prof Chris Cowton (Dean, Business School, University of Huddersfield); or Ethics, Trust & Mission Statements: a case study in Professional Ethics and Business ~ Prof Chris Megone (Director, IDEA CETL) tbc
8. Ethics in the Legal Profession ~ Liz McNulty (Director of Standards, Solicitors Regulation Authority) tbc

To find out more and to register, visit: [www.ukipg.org.uk](http://www.ukipg.org.uk) & [www.idea.leeds.ac.uk/PEN](http://www.idea.leeds.ac.uk/PEN)